



Network Observability Newsletter
April 2025



2025 Network Observability Summit

June 4, 2025

In our 5th annual summit, industry experts and peers will show you how AI-enabled network observability can clear up blind spots and allow you to know your networks like never before. Hear from AI experts to understand the impact of AI on the network and how to use AI to streamline your network operations. Join us to learn how to drive business value by simplifying the assurance of network experiences in even the most complex, heterogeneous network environments. An event you can't miss!

[Register here!](#)

This Month's Events



Network Observability: HBR Insights Connects with Broadcom Experience.
Discover the critical role of network observability in navigating today's complex IT landscapes. This Solutions Review webinar links insights from the Harvard Business Review report, Unlocking The Value Of Network Observability, to real-world practices. Join Broadcom as they share customer stories, spotlight Broadcom's network observability innovations, and uncover how actionable network intelligence drives operational efficiency and business success.
[Register Now!](#)



ONUG Summit Spring 2025
Unleashing the Power of AI in Enterprise Infrastructure and Applications
May 28-29, 2025 Hyatt Regency Dallas @Reunion Tower

This premier conference bridges the gap between today's IT infrastructure and the transformative potential of AI. **Jeremy Rossbach**, Chief Technical Evangelist - NetOps will talk about the Maturity Model Framework for a Successful AI-Driven NOC.
[Register Now](#)

View all upcoming Broadcom Network Observability events [here](#).

This Month's Articles

What's New With AppNeta?
Stay tuned for 18.8 in the coming days for the release of AppNeta monitoring policies for web application monitoring and new API endpoints for managing monitoring policies. [Review Release Information](#)

New Course! AppNeta: Introducing TCP Network Monitoring
Learn how to use TCP network monitoring in AppNeta to monitor networks that use security services such as SASE, CASB, and other content inspection proxies. [Enroll](#)

Read all of the latest blogs [here](#).

Featured Assets



EMA White Paper: How to Achieve Network Observability Maturity

EMA recommends measuring yourself against this network observability maturity model to ensure you are supporting digital operations.

By Shamus McGillicuddy, VP of Research Network Infrastructure and Operations
[Learn More](#)



Everything you wanted to know about network bandwidth (but were afraid to ask)

Your advertised bandwidth isn't the whole story. Real-time monitoring of your actual available capacity is crucial, as it's constantly affected by network conditions and user activity. Learn how to measure the impact of new applications, user growth, and business initiatives on your network demands in this article.
[Read More](#)

Keep Learning!

Join our Network Observability experts in two learning series opportunities designed to provide a deep-dive and insights on our solutions, demos, expert advice, and Q&As. Check out past and future episodes at the links below.



Upcoming Sessions:

[SMALL BYTES:From TELCO to TECHCO and the crucial role of Network Observability](#) - April 30th, 12pm EDT

[SMALL BYTES: How to create and gain global network insights with network health and experience scorecards](#) - May 7th, 12pm EDT



Upcoming Sessions:

[AppNeta TCP monitoring use cases](#) - May 7th, 12pm EDT

[NetOps and Smarts Review](#) - May 21st, 12pm EDT

Explore more sessions: [Register for Small Bytes](#), [Register for Mega Bytes](#)

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Broadcom 1320 Ridder Park Drive San Jose California 95131 United States of America

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