

## Network Observability Newsletter

Check out the latest DX NetOps and AppNeta news, product releases, events and much more!

### Featured Event



ONUG - AI Networking Summit 2025

October 22-23, 2025 | New York City, NY

We're excited to share that Broadcom will be a thought leader sponsor at the 2025 AI Networking Summit, hosted by ONUG!

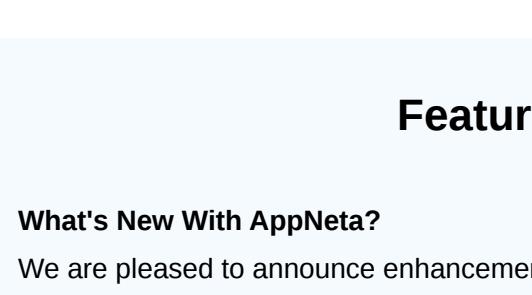
We invite you to visit our booth, where you'll have the opportunity to connect with our team and see our latest innovations through live demonstrations.

Jeremy Rossbach will be leading a panel discussion with Ameriprise and Coty, focusing on what's truly needed for AI-Ready Networks.

We have a passcode available for a complimentary pass. You can access the code by clicking [here](#).

[View all upcoming Broadcom Network Observability events here.](#)

### Featured Resource



#### Boosting Revenue Growth and Client Retention with Network Observability: A Guide for Service Providers

Learn how network observability helps service providers boost revenue, cut churn, and deliver premium services. This guide shows MSPs, CSPs, GSIs, and telcos how to turn visibility into business edge. [Read the white paper](#)

### Featured Articles

#### What's New With AppNeta?

We are pleased to announce enhancements released for AppNeta over the last month including web path overrides for monitoring policies and several updates to improve system security. [Review Release Information](#)

#### New course! AppNeta On-Prem: Minimize Unplanned Downtime

Learn how to configure the AppNeta On-Prem environment following best practices for high availability and disaster recovery to maintain service continuity and minimize unplanned downtime. This course covers functionality introduced in AppNeta On-Prem version 17.21.1, general best practices to minimize unplanned downtime, and specific procedures for AppNeta On-Prem deployed on a server running VMware vSphere 8.0. [Learn More](#)

#### New course! AppNeta: Current Network Violation Map Dashboard

Learn how to create, filter, and use the Current Network Violation Map dashboard to quickly identify which geographic regions are affected by performance issues across a wide area network. The course was last updated to align with AppNeta version 18.13.0. [Learn More](#)

#### When Your East-West Dreams Crash on a North-South Reality

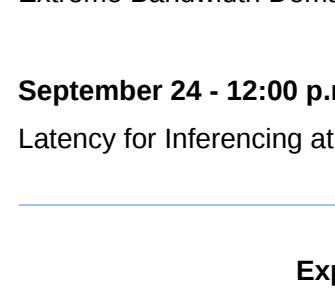
Is your high-performance private cloud delivering slow applications? The problem often isn't inside your data center. When internal "east-west" traffic is forced onto external "north-south" paths, you lose visibility. Stop the blame game and learn how to gain true network observability to find and fix problems anywhere. [Read Blog](#)

#### Is Your Network Ready for the Perfect Storm?

A perfect storm is brewing for your network, driven by AI democratization, hybrid work, and IT skills shortages. This convergence creates much more complexity than traditional monitoring can't handle. It's time to shift from basic monitoring to true observability to proactively manage performance and ensure your network is ready. [Read More](#)

#### Network Monitoring Versus Network Observability? And the Winner is...

Is your network ready for AI and beyond? Traditional monitoring is failing against the demands of WFH, cloud, and the coming AI traffic tsunami. Discover how Network Observability delivers the complete, intelligent visibility you need for lightning-fast triage and root cause analysis. Learn how our Maturity Model guides your path to resilient, AI-ready network experiences – where near-perfect performance becomes a reality! [Find Out More](#)



### Keep Learning!

Join us for 10 bite-sized (15-min) episodes packed with practical strategies! Each week, discover how to future-proof your enterprise network for AI's impact. **3 new episodes this month!**

**September 3 - 12:00 p.m. EST** Beyond Basic Filtering: Strategic Tagging for Enhanced AppNeta Network Visibility [Register here](#)

**September 10 - 12:00 p.m. EST** Don't Let AI Choke Your Network: Proactively Plan for Extreme Bandwidth Demands [Save your spot here](#)

**September 24 - 12:00 p.m. EST** Real-Time AI Needs Real-Time Networks: Managing Latency for Inferencing at Scale [Register now](#)

Explore more webcast demos & sessions:

[Register for Small Bytes](#); [Register for Mega Bytes](#)

### Stay In Touch OR Share with a Friend

We hope this newsletter is helpful to you. Thank you for forwarding it to colleagues or contacts interested in Network Observability news.

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